



South Australian National Football League

## MEDIA RELEASE

Tuesday, August 10, 2010

### SANFL 'be active' MULTICULTURAL ROUND KICKS OFF



The SANFL 'be active' Multicultural Round kicks off this weekend and will be celebrated at all four League games on Saturday, August 14.

**Central District v Port Adelaide Magpies – Hamra Homes Oval**  
**North Adelaide v South Adelaide – Prospect Oval**  
**West Adelaide v Sturt – City Mazda Stadium**  
**Woodville-West Torrens v Glenelg – Woodville Oval**

Now in its second year, the 'be active' Multicultural Round highlights the cultural diversity of our game and the stories of our multicultural players, volunteers, historians, supporters and staff united in their love of footy.

This year, the 'be active' Multicultural Round will include:

- exciting matchday entertainment at all grounds, including the International Revival Gospel Choir, Croatian Folkloric Ensemble and the Royal Punjabi Bhangra dance troupe. The Burundian Drummers Club SA – whose performance proved a hit at the 2009 SANFL 'be active' Grand Final – will also feature.
- a 'be active' Multicultural Round art competition supported by Multicultural SA, Education Adelaide and the Attorney-General's Department, with the winning entry appearing on the cover of the SA Football Budget
- multicultural Mini-League at all grounds

Multicultural Affairs Minister Grace Portolesi welcomed the second annual Multicultural Round.

"These matches promise both to showcase cultural diversity to footy fans, and to encourage youngsters of all backgrounds to have a kick and a catch," she said.

"If the 'be active' Multicultural Round helps attract more ethnic communities to the game, and if this – in turn – helps generate new talent, then I think footy fans across Australia would be very pleased."



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